



**JEROME FOGEL,
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Education:
New York University School of Law
Juris Doctor, 2004

Haas School of Business At UC Berkeley B.S., Business Administration, 2001

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About Jerome

Jerome Fogel is the co-founder of Fogel & Potamianos LLP. He is known as a dealmaker and innovator in the legal community. He represents successful corporations, venture and hedge funds, and sports superstars.

Jerome has a 360-degree view of dealmaking, as he represents emerging companies raising capital, venture funds deploying capital, advisors and investors, and private companies in mergers and acquisitions.

Jerome has participated in over 100 corporate transactions, including mergers and acquisitions, capital raises, venture deals, shareholder buyouts, company conversions and formations, high-profile partnerships, financing deals, advisory deals, and joint ventures.

Jerome represents venture funds – from formation through their successive investments. With an intimate understanding of the ecosystem of venture capital, investors, and emerging growth companies, Jerome structures funds at the formation stage for the unique needs of each fund, performs due diligence for target investments, negotiates with target companies and investors, and performs post-closing compliance.

Jerome also serves as the go-to offsite general counsel for a number of emerging and established companies. Clients appreciate his holistic approach to deeply understand them and their companies – and obtain results.

In the world of sports, Jerome advises the superstar and their family office, including negotiation of broadcast agreements, sports memorabilia agreements, licensing agreements, sports video game licensing, endorsement deals, production deals, event licensing, publishing agreements, speaking engagements, yacht purchase and sales, and other commercial transactions.

Jerome was selected to the SuperLawyers® Rising Stars for 2020 and 2021, recognized by his peers as a top-rated attorney. He serves on the judges panel for the New York University School of Law Entrepreneurship and Venture Capital Program, is a member of the Sports Lawyers Association, and speaks at numerous events and podcasts, including the Business Capital and Exit Strategy Summits in Los Angeles and Austin, the Silicon Valley Podcast, Exit Insights, and Center for Faith and Work Los Angeles.

Jerome began his career in business development at GE Capital. He was a summer associate with law firm Paul Hastings LLP in Los Angeles and in private practice.

Jerome is passionate about writing, leadership development, spiritual theology, and golf. In 2019, he released his first book, *The Gauntlet: Five Keys for Unlocking Success in Leadership*, and has appeared on programs such as *The Joy of Living* with Barry Shore to reach the next generation of leaders.

He lives in Los Angeles with his wife Sheri and their baby girl Gianna.